

Dentista

Dental clinic, Amsterdam





project

Dentista

design

i29

client

Dentista group

category

healthcare

location

Amsterdam, NL

floor area

260 m²

completion year

2021





'medical professionalism'

A new dental clinic in the centre of Amsterdam designed by i29 combines a soothing green atmosphere with medical professionalism. Natural wood, abundant greenery and an open plan layout make visitors feel at ease.

Both the architectural design and brand identity are made by i29, to create a unified and clear tone of voice for this first location of the Dentista dental chain.

Sharp lines and clean white practically intuitively refer to medical professionalism, a central garden and roof lights radiate natural light through the whole practice, providing nourishment for plants and people alike.



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While lush greenery separate waiting clients from the busy street outside, the sharp angled green zone and reception desk separate the waiting area from the treatment rooms. In the heart of the treatment area a hidden courtyard garden provides views on nature and daylight in the treatment rooms. Laying in the dentist chair, large round roof light offers views of the sky. Special rooms in the back accommodate state of the art technology including the X-ray, sterilization room.

'lush greenery'



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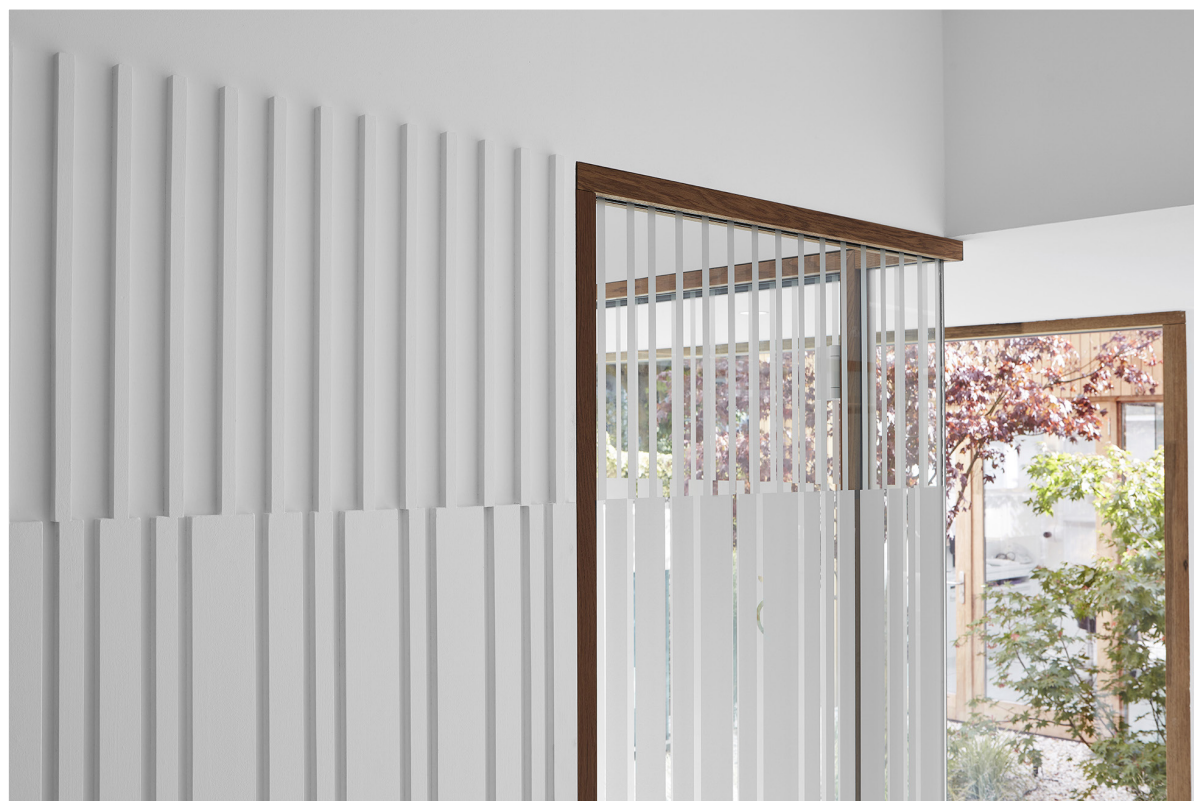
i29



The design strategy was to bring together a clean fresh medical environment and a health inducing wellness experience so patients feel comfortable and at ease.

Dentista aims to be a high-end practice for everybody who is serious about their health and beauty. With 8 treatment rooms the practice is big enough to be fully equipped with the latest technology but still personal. To ensure full commitment and the best quality work of all dentists and specialists Dentista is organized as a cooperative to secure full involvement with the patients and the practice.

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'comfortable and at ease'



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